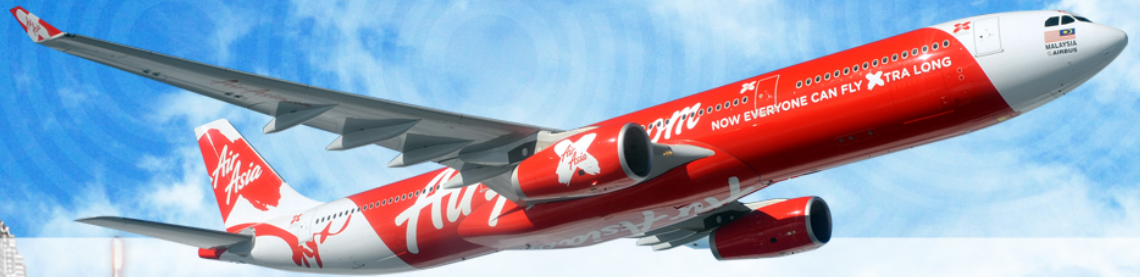


*Air  
Asia*



## **AirAsia X Berhad**

### **Fourth Quarter and Full Year 2013 Results**





# Disclaimer



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# Table of Contents



**FY2013 Key Operating & Financial Highlights**



**4Q2013 Key Operating & Financial Highlights**



**Network Strategy and Capacity Expansion**



**2014 Strategic Priorities**



# FY2013 Key Operating & Financial Highlights

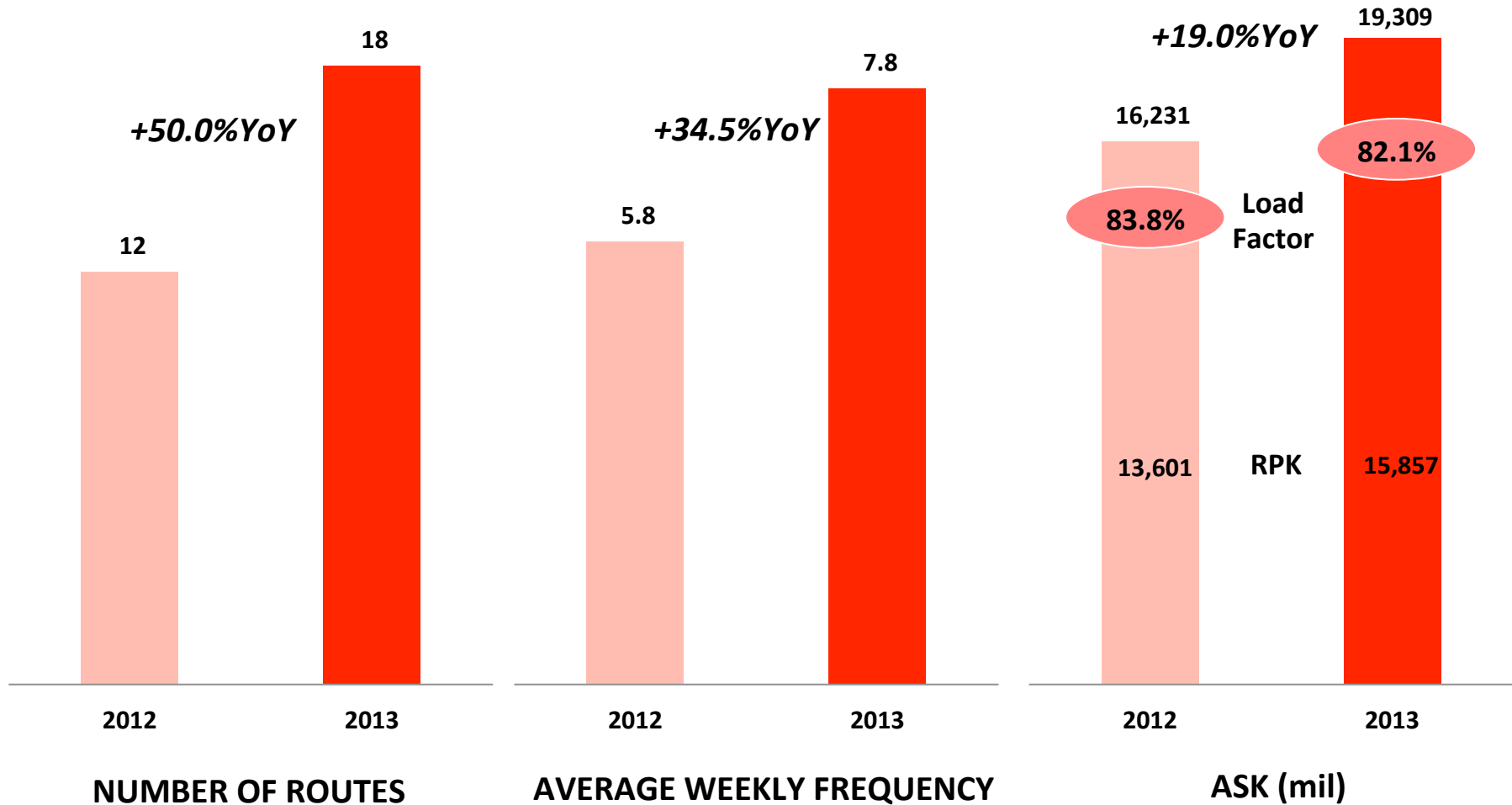


# FY2013 – Key Operating Highlights

12-month ended 31 December 2013



## NETWORK CONSOLIDATION

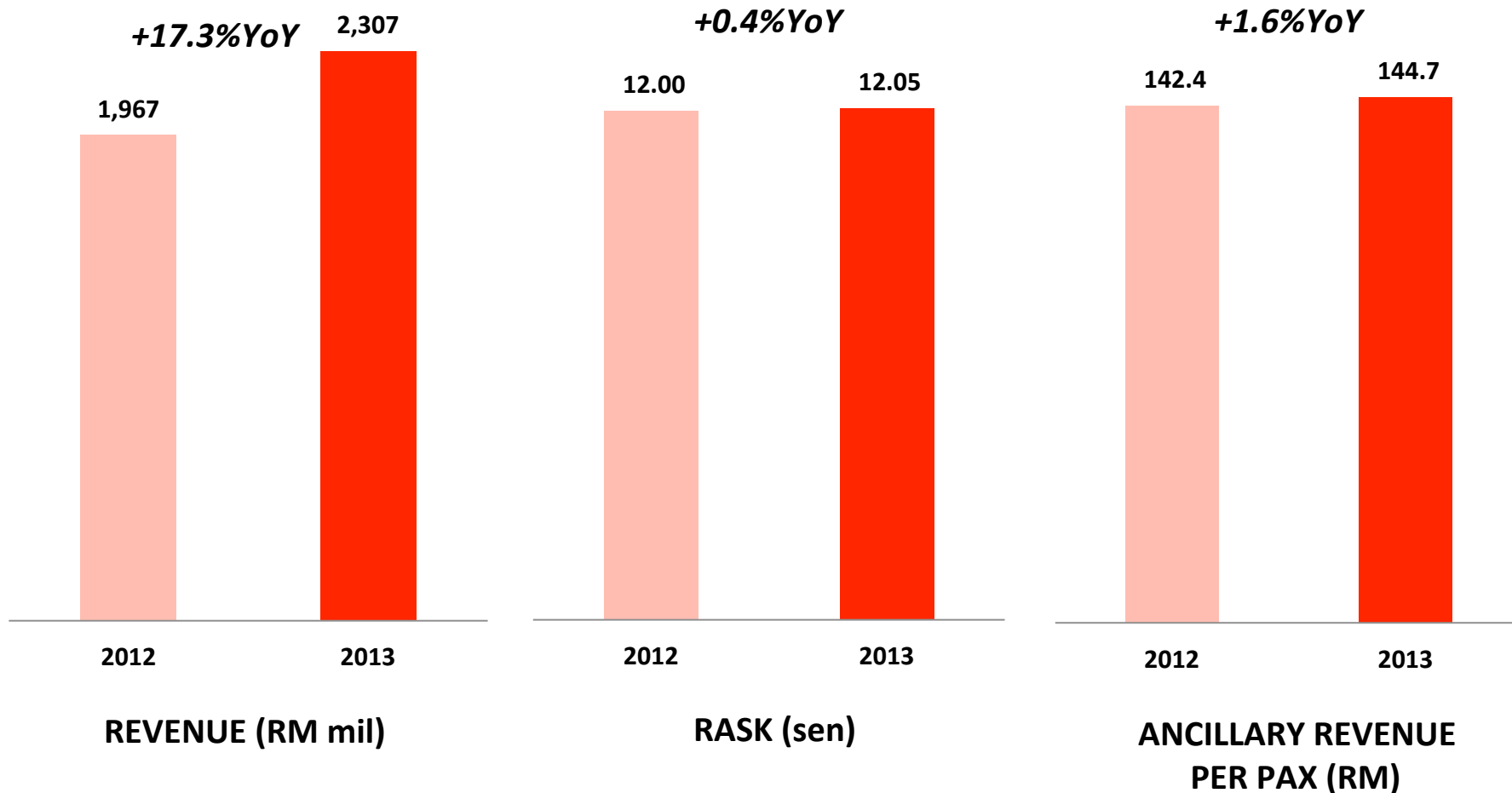


# FY2013 – Key Financial Highlights

12-month ended 31 December 2013



## TOPLINE GROWTH

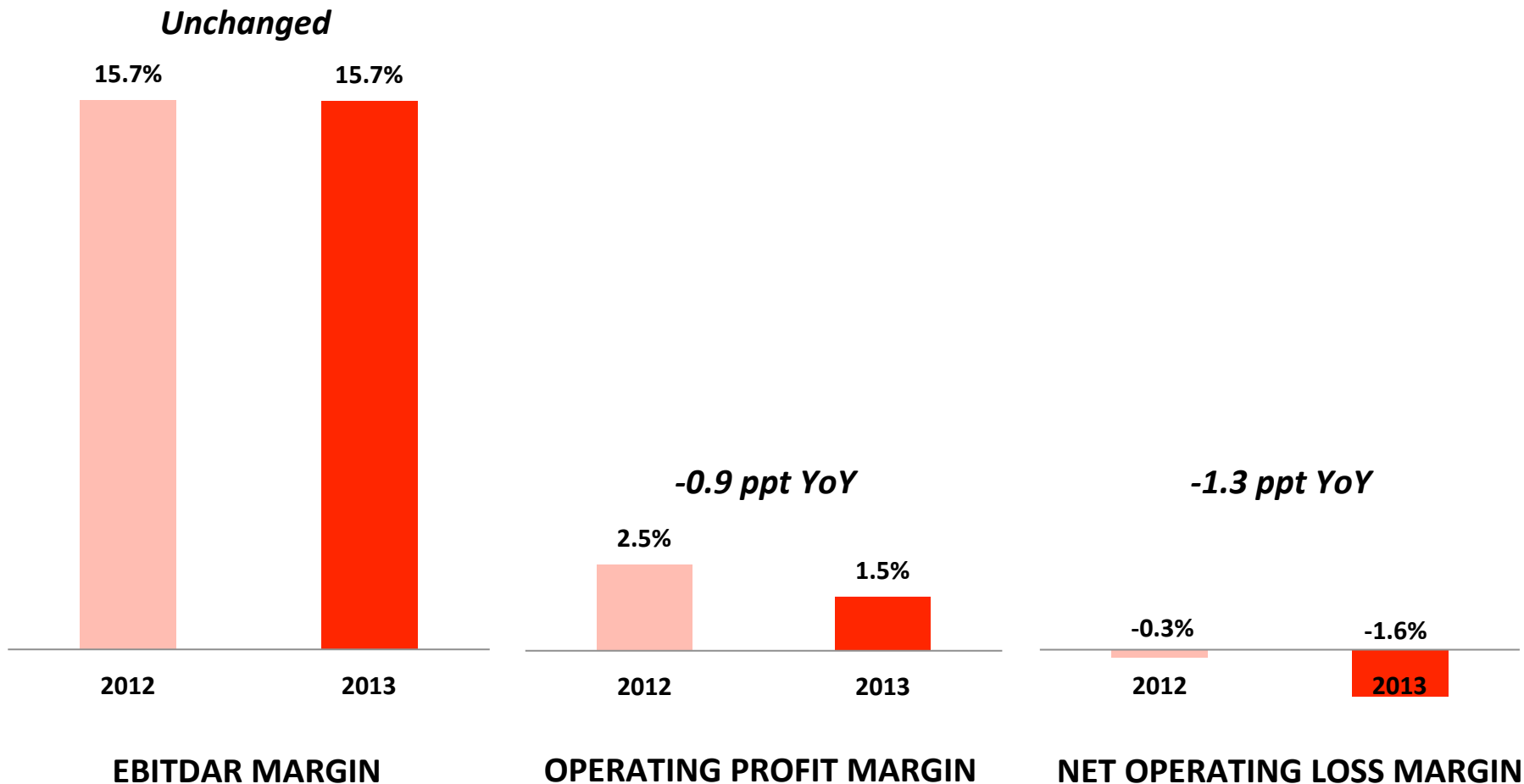


# FY2013 – Key Financial Highlights

12-month ended 31 December 2013

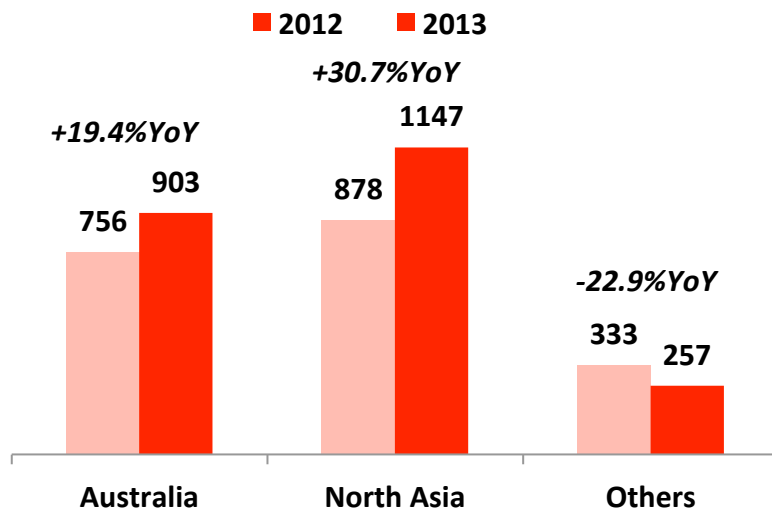


## MARGINS

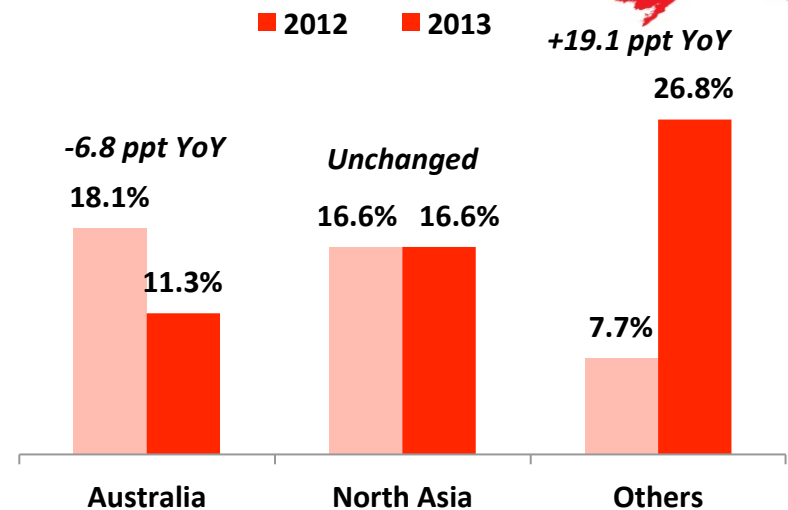


# FY2013 – Segment Profitability

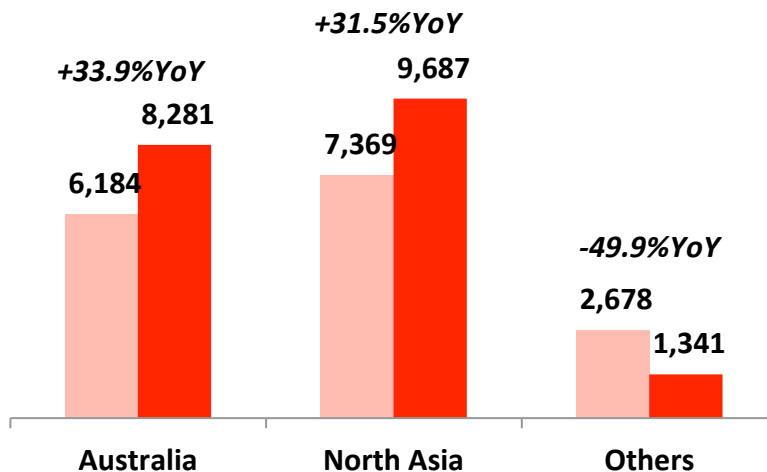
12-month ended 31 December 2013



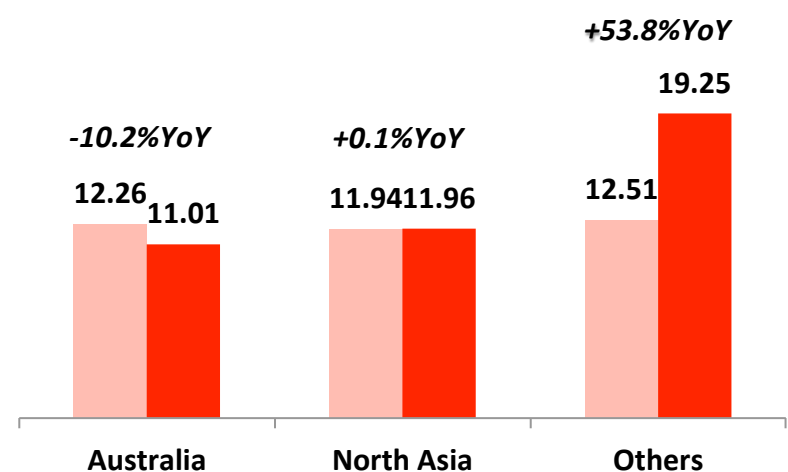
REVENUE (RM mil)



EBITDAR MARGIN



ASK (mil)



RASK (sen)

Others includes the discontinued routes- India, New Zealand, and Europe in FY2012.



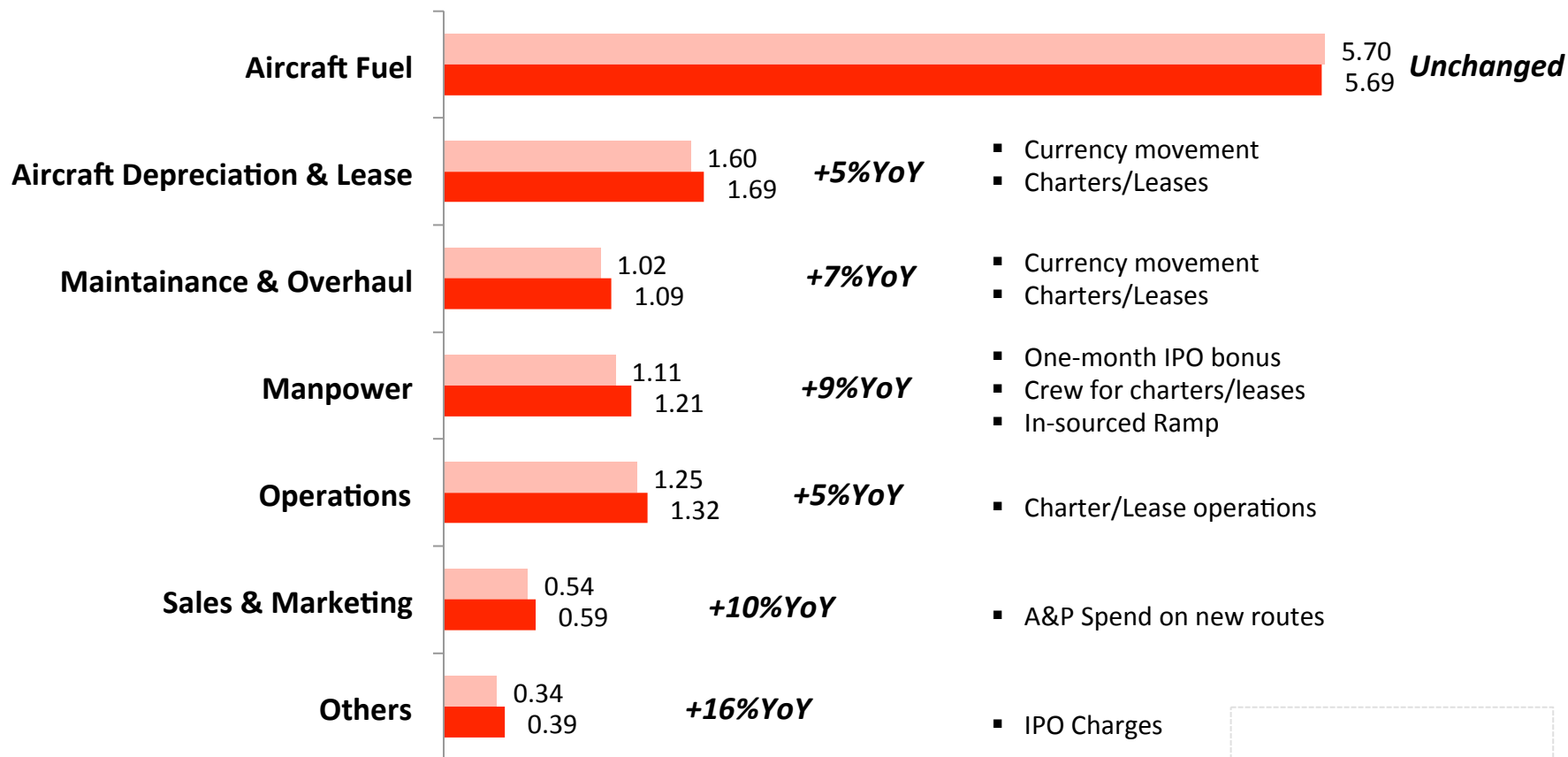
# FY2013 – Operating Expenditure

12-month ended 31 December 2013



CASK (RM sen)

Total CASK FY12: 11.56sen  
Total CASK FY13: 11.98sen **+3.6%YoY**



Operations: User Charges and Stations, Inflight, Ramp and Other Operating Expenses

Others: Insurance, Fees, Admin and Other Expenses



# 4Q13 Key Operating & Financial Highlights

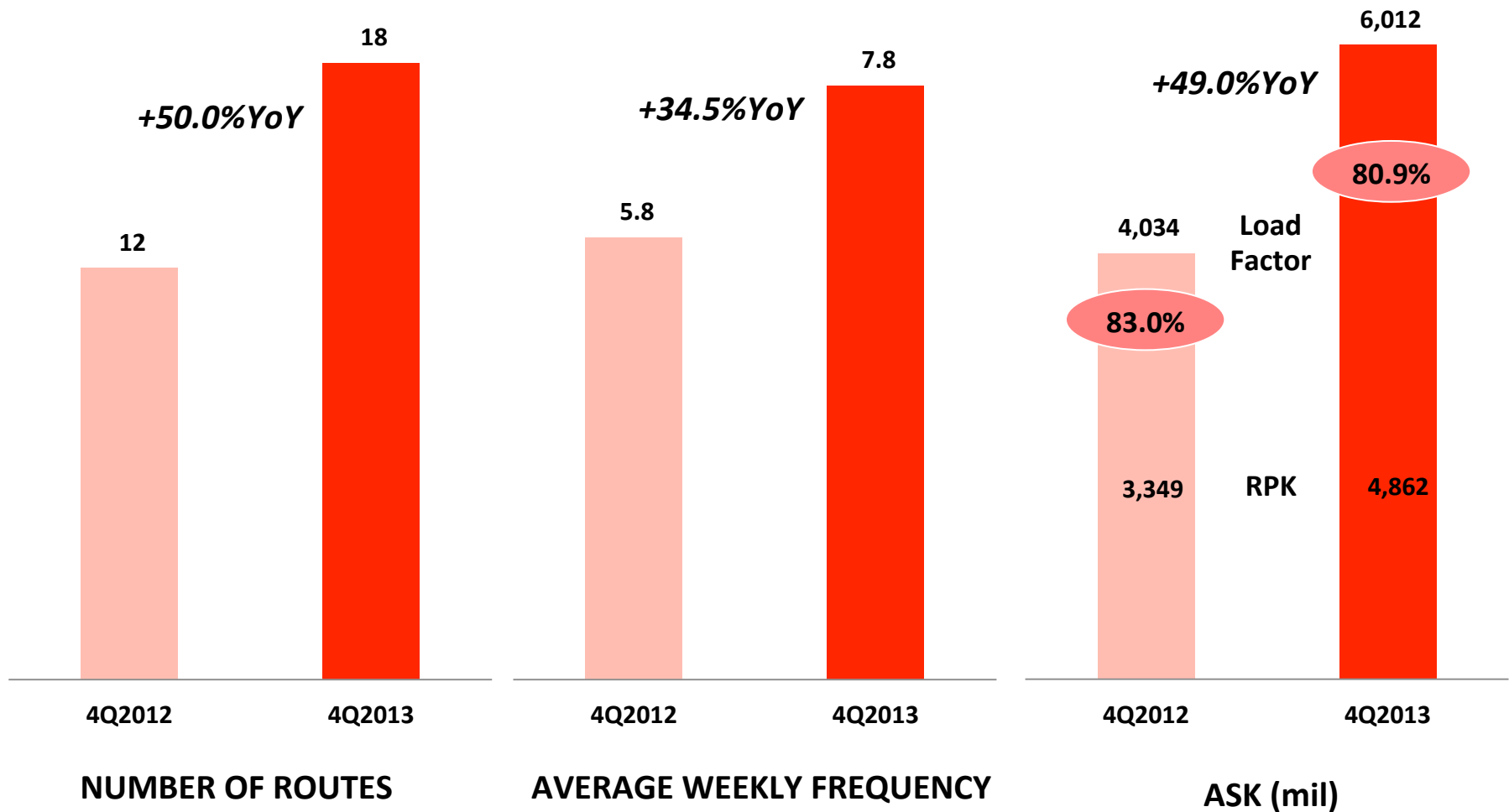


# 4Q13 – Key Operating Highlights

3-month ended 31 December 2013



## NETWORK CONSOLIDATION

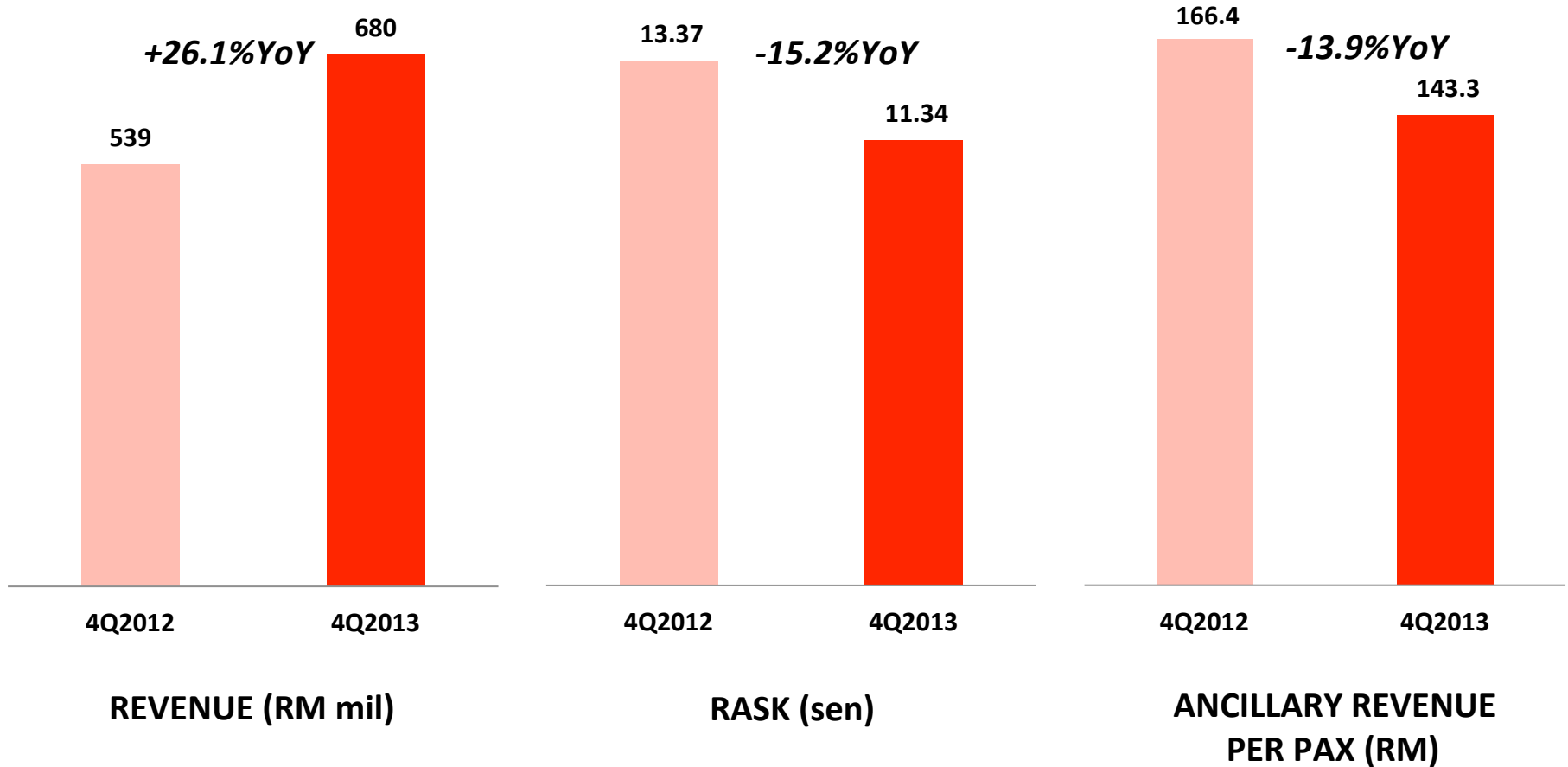


# 4Q13 – Key Financial Highlights

3-month ended 31 December 2013



## TOPLINE GROWTH

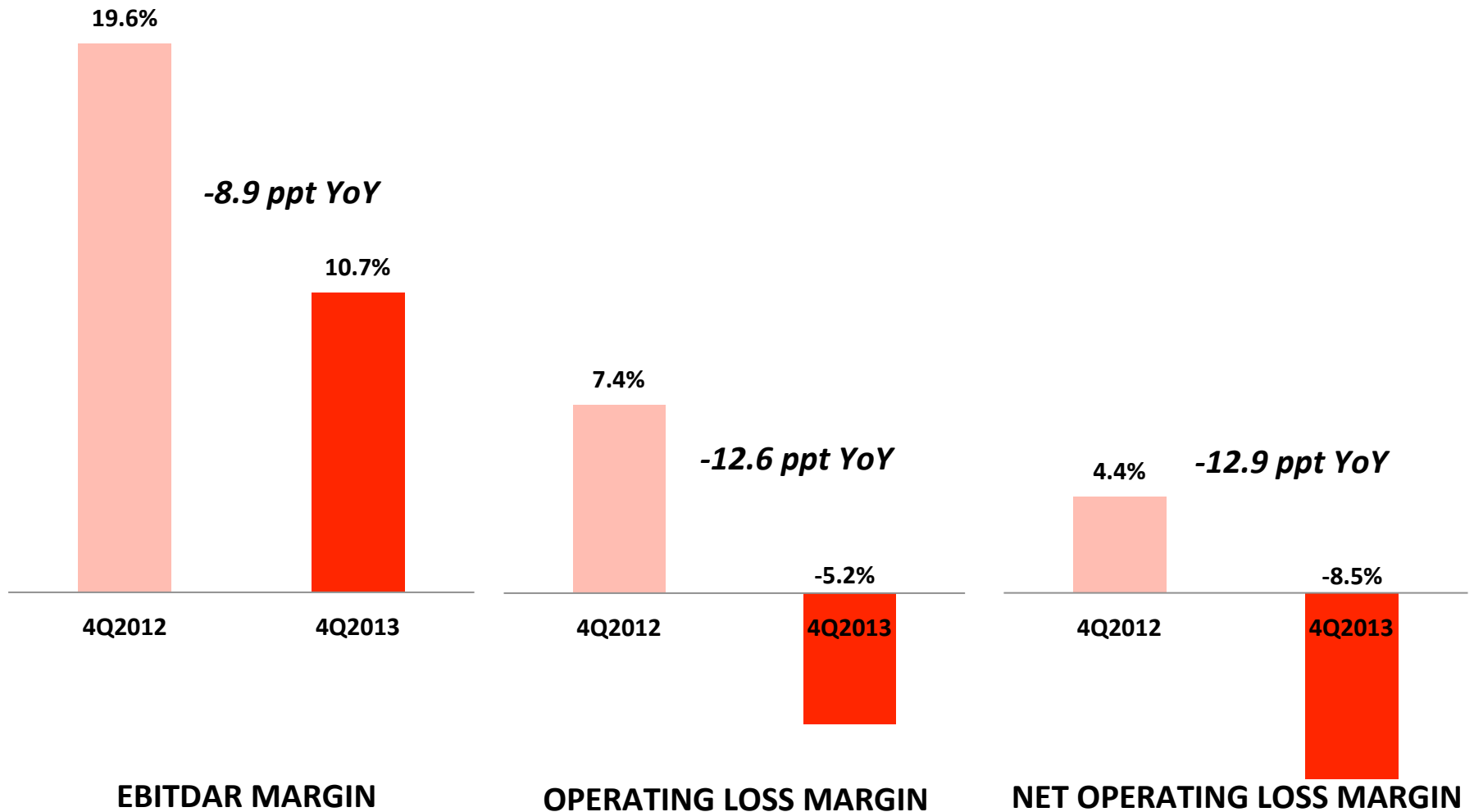


# 4Q13 – Key Financial Highlights

3-month ended 31 December 2013



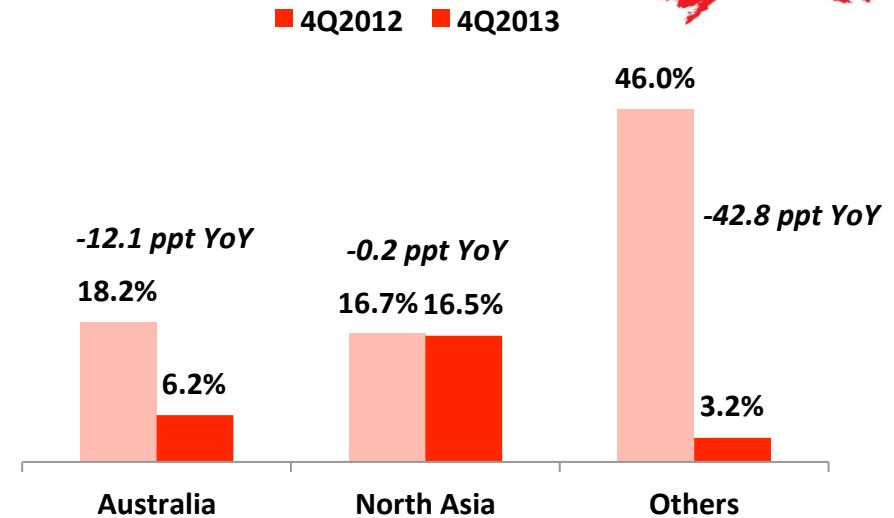
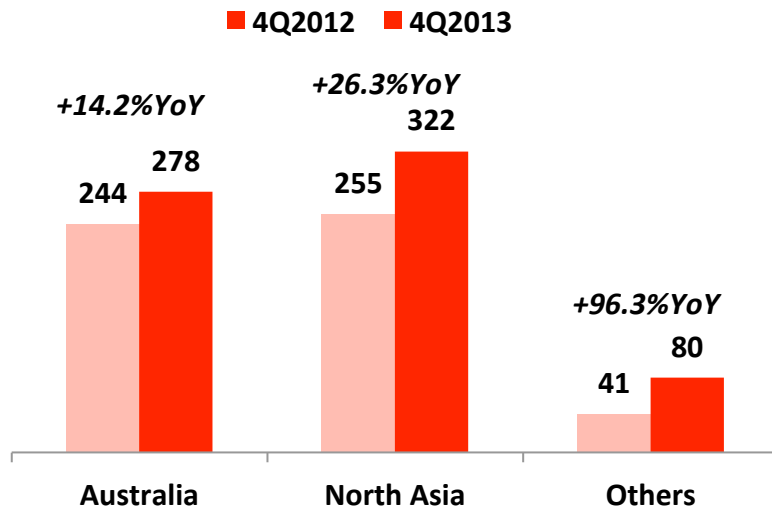
## MARGINS



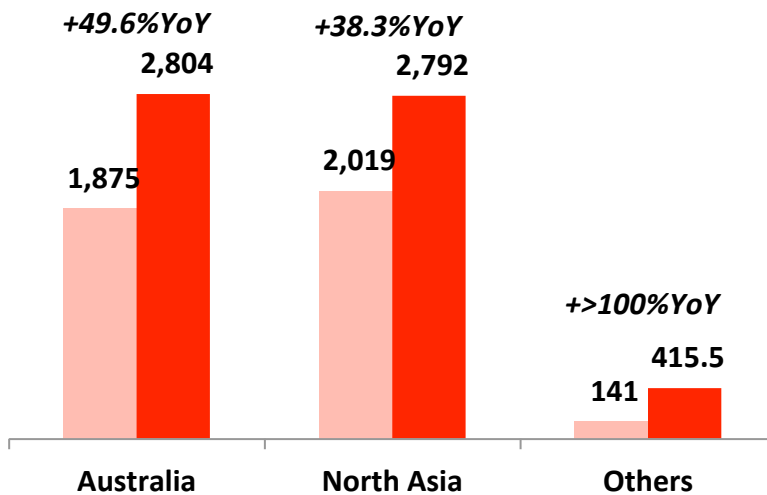


# 4Q13 – Segment Profitability

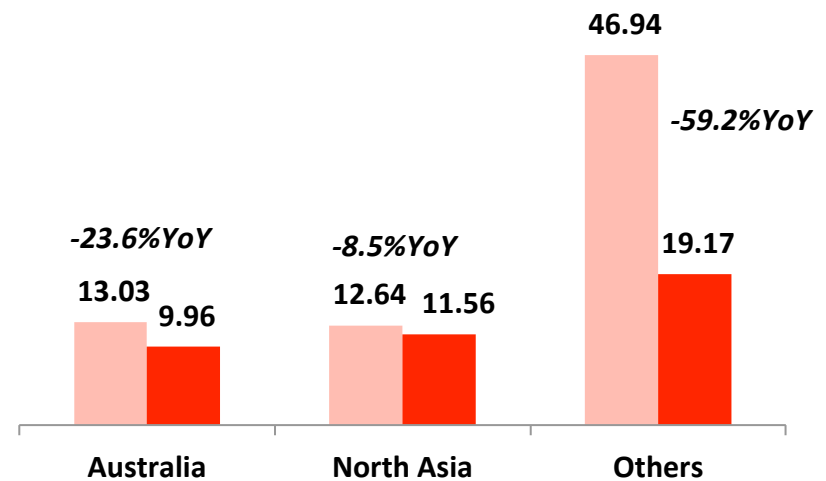
3-month ended 31 December 2013



## REVENUE (RM mil)



## EBITDAR MARGIN



## ASK (mil)

## RASK (sen)

Others includes the discontinued routes- India, New Zealand, and Europe in FY2012.

# 4Q13 – Operating Expenditure

3-month ended 31 December 2013

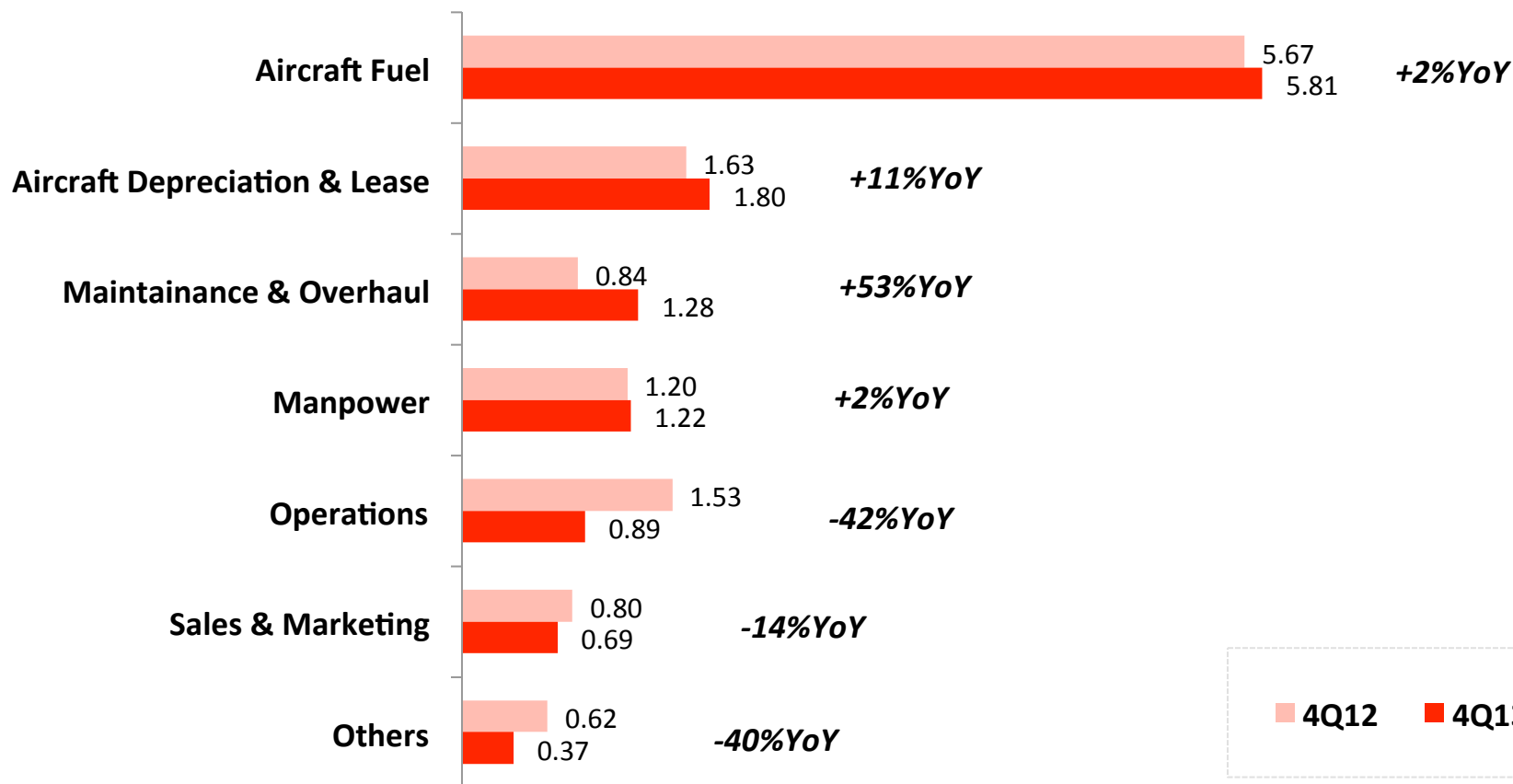


**CASK (RM sen)**

*Total CASK FY12: 12.29sen*

*Total CASK FY13: 12.06sen*

**-1.8%YoY**



*Operations: User Charges and Stations, Inflight, Ramp and Other Operating Expenses*

*Others: Insurance, Fees, Admin and Other Expenses*

# Network Strategy and Capacity Expansion



# Summary of Strategy



- **Intra Asia-Pacific Medium-Haul market opportunity sized at 84-94 aircraft over 5 years**
  - Top-Down sizing based on LCC penetration from Msia, Thai, Indo
  - Bottom-Up sizing based on 83 identified priority routes
  - Further opportunity for North Asia-Australia market where our current share is only 10% of one-stop market
  - Medium-term opportunity to connect South Asia, Central Asia, Eastern Europe, and Middle East/Africa
- **Achieve market leadership with largest fleet/network**
  - Largest LCC brand with most seat capacity and routes in key markets
  - Individual routes where we are market leaders or strong followers
  - Use multiple-hubs to serve each destination with more route-pairs
- **Gain and Maintain First Mover Advantage**
  - Scoot, Jetstar, Cebu Pacific and LionAir have announced new Wide-body orders, and are similarly starting to emulate our multi-hub model

# Network Strategy: Staying The Course



- **‘North-South’ Axis connecting Southeast Asia with North Asia and Australia**

	<u>2013 Focus</u>	<u>2014 Focus</u>
<b>Deepen Frequency</b>	2x Daily: SYD, MEL, PER, TPE 1x Daily: KIX, CTU, HGH, OOL, PEK, PVG, KTM	2x Daily: Seoul and Tokyo 1x Daily: Adelaide
<b>Unique Routes</b>	Busan	Nagoya, Xian, Chongqing
<b>Increase Fly-Thru Connectivity</b>	25% Fly-Thru, 18% Self-Connect 292 Fly-Thru Route-Pairs 4614 Fly-Thru Weekly Freq	35% Fly-Thru, 15% Self-Connect 344 Fly-Thru Route Pairs 5883 Fly-Thru Weekly Freq

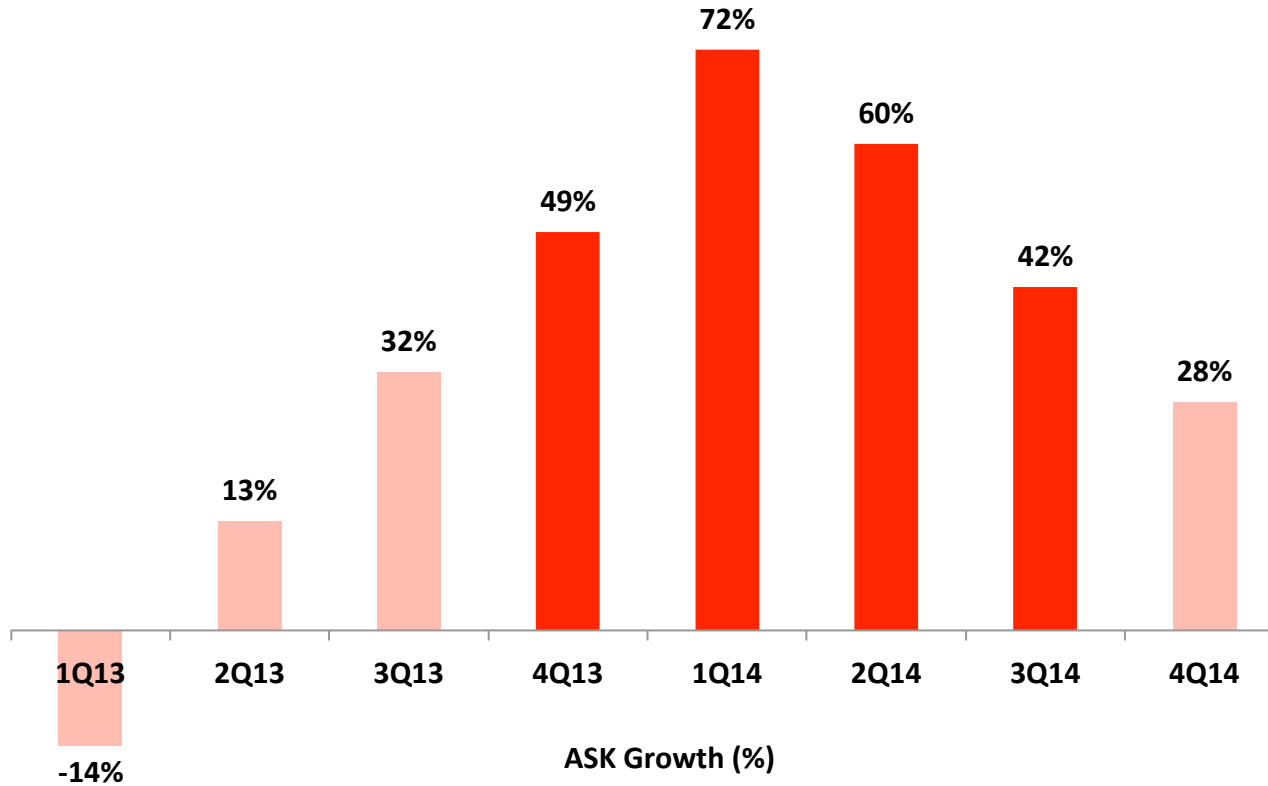
- **Increase Share of ‘North Asia – Australia’ One-Stop market** from 10% share in 2013 to 20% share in 2014



# Short-Term Capacity Expansion to Build Lead



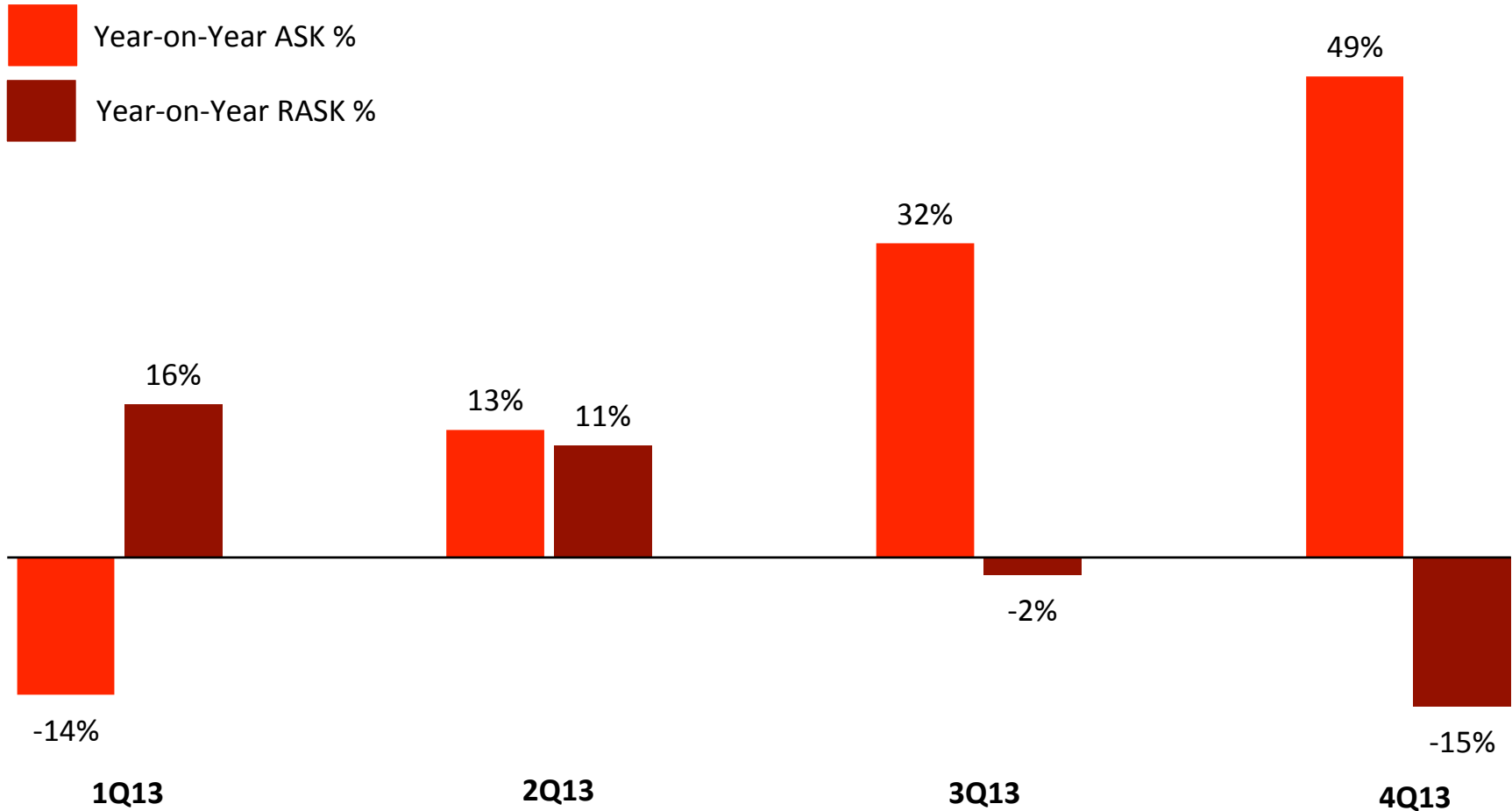
## Year-on-Year ASK Growth



**2015 onwards  
less than 20%  
growth per  
annum**

- 2013 vs 2012      New Routes (40%) : Frequency Additions (60%)
- 4Q13 vs 4Q12    New Routes (44%) : Frequency Additions (56%)

# Capacity Effects On Yields



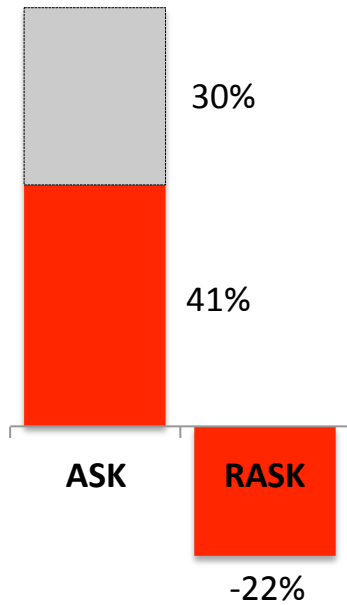
MAS:  
**+20% ASK**  
**-5% RASK**

MAS:  
**+19% ASK**  
**-11% RASK**

# Q413 Capacity Effect on Yield

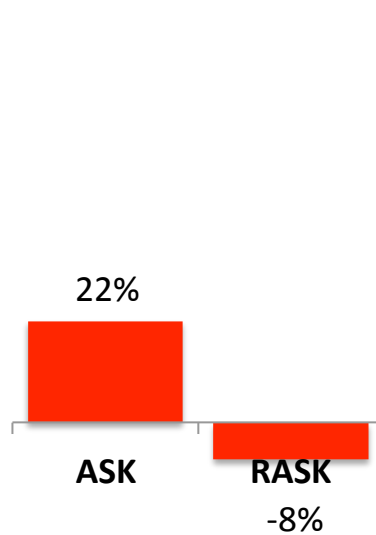


**We Added Capacity  
Others Added Capacity**



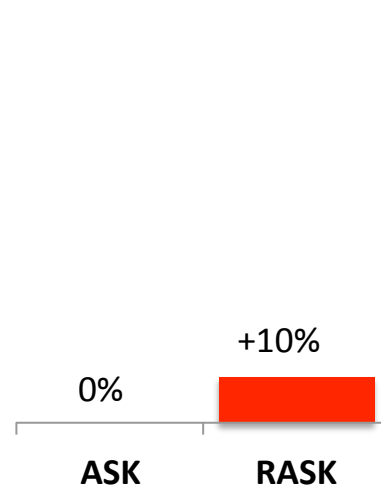
53%

**We Added Capacity  
Others Did Not**



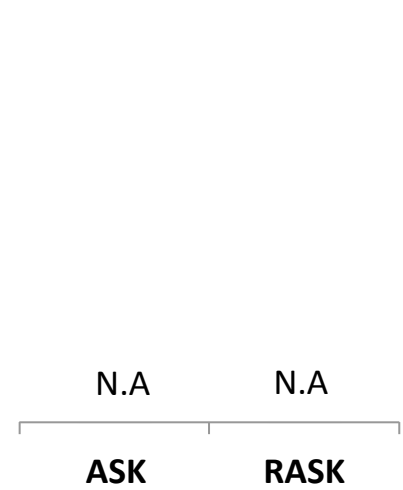
20%

**No Capacity Additions**



12%

**New Routes**



15%

100% = 6,012 million ASKs

# Currency Impact



The unexpected weakening of MYR in 4Q13, which depreciated 5%YoY against USD in 4Q12, has translated 4Q13 to a Loss Before Tax of RM170.4m, primarily due to:

- **Foreign Exchange Loss On Borrowings:**
  - Foreign exchange losses of **(RM112.4m)** vs foreign exchange gain of **RM1.2m** on USD-denominated borrowings in 4Q12.
  
- **Higher Operating Expenses (approx. 65% exposure to USD, 5% forex movement):**
  - Aircraft fuel expenses **(51%)**
  - Aircraft leases **(10%)**
  - Maintenance and Overhaul **(4%)**



# 2014 Strategic Priorities





# Four Top Priorities for 2014



## Target

---

### 1. Increase Distribution

- a. Fly-Thru on Mobile (launched 24 Feb)
- b. Fly-Thru on GDS platforms
- c. Full Network on OTAs and Metasearch platforms
- d. Origin-Destination Fly-Thru Pricing

**12% Third Party  
+2% LF pts  
35% Fly-Thru pax**

### 2. Increase Ancillary Income Per Passenger

- a. Fly-Thru fees
- b. Duty Free and Wifi (2nd Half 2014)
- c. BIG Loyalty
- d. OptionTown Flexibility

**+RM7-9 per pax**

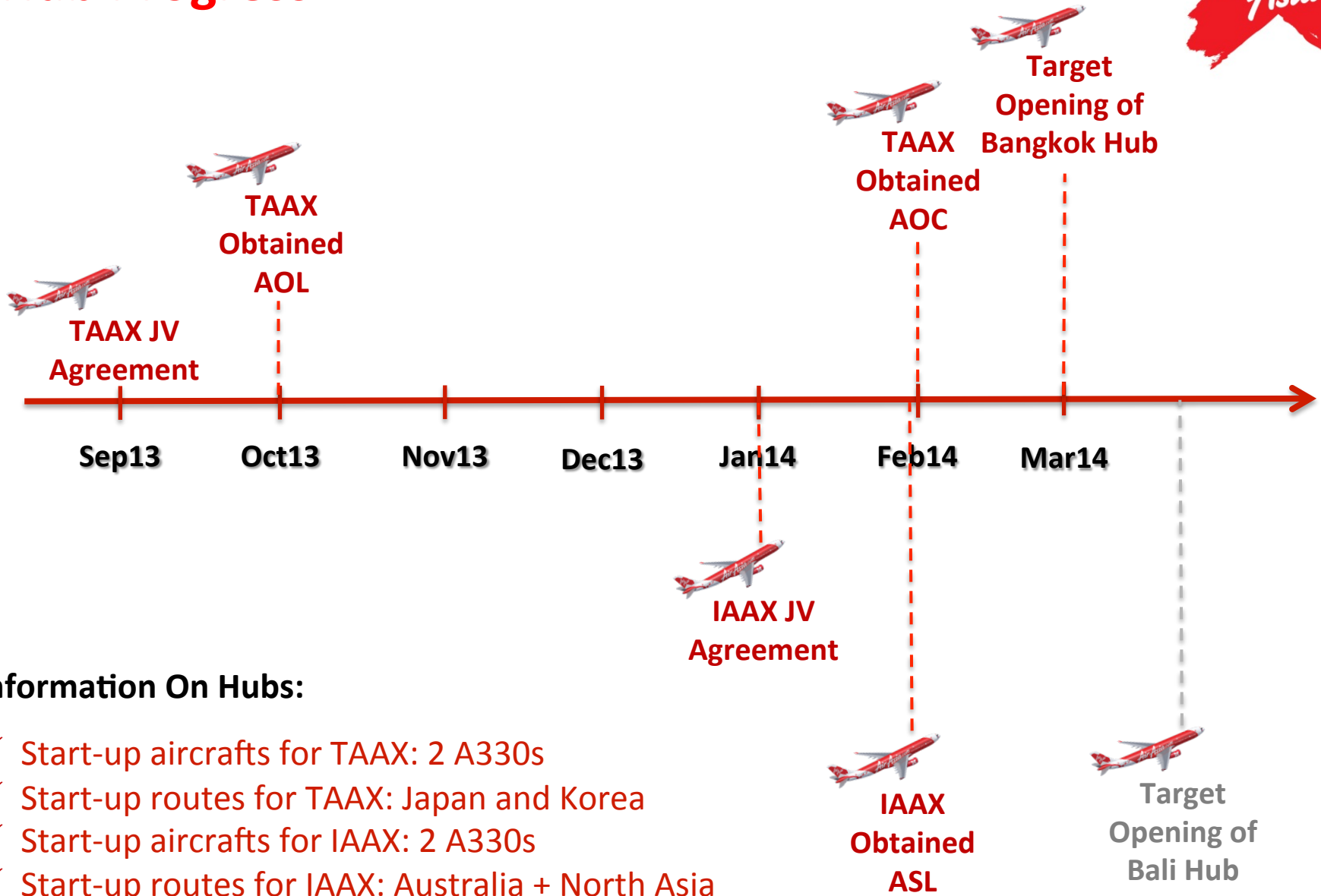
### 3. Aggressively Drive Down Cost

- a. Manpower productivity through workload merger with AirAsia
- b. Less Sales & Marketing with less new routes and denser frequencies

**7% reduction in  
CASK ex-Fuel in  
US cents**

### 4. Manage Cashflow

# Hub Progress



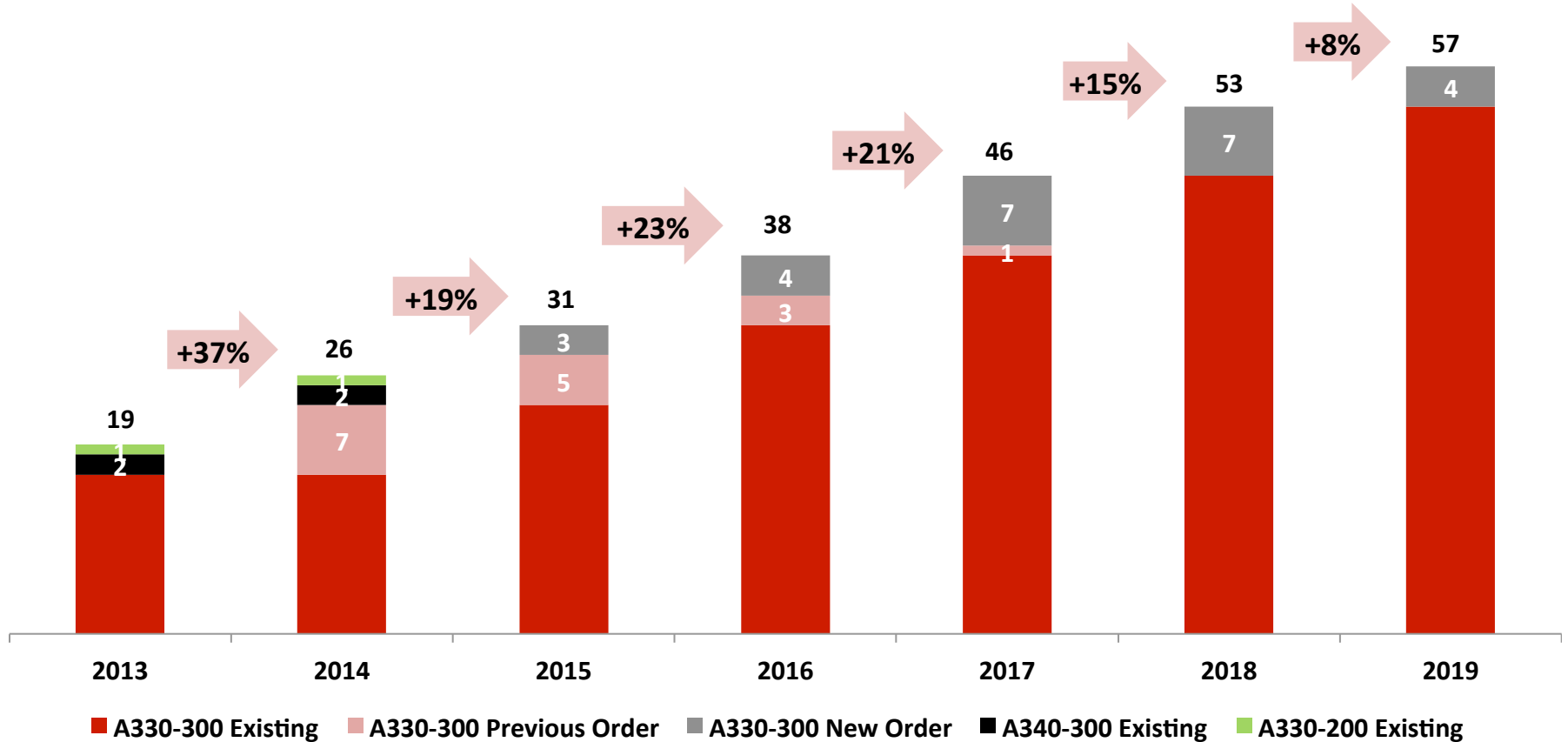
## Information On Hubs:

- ✓ Start-up aircrafts for TAAJ: 2 A330s
- ✓ Start-up routes for TAAJ: Japan and Korea
- ✓ Start-up aircrafts for IAAX: 2 A330s
- ✓ Start-up routes for IAAX: Australia + North Asia

# Fleet Size and Delivery Schedule



Young Fleet Age of **less than 5 years old**





**Thank You**

